

For publication

Results of the Public Consultation on the Carnegie Library - Options Appraisal

For Herne Hill Carnegie Library Shadow Trust Board

Ref:

From Locality

33 Corsham Street, London N1 6DR

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V.Papworth | 07525 236 796 | vicki.papworth@locality.org.uk | www.thepool-locality.co.uk

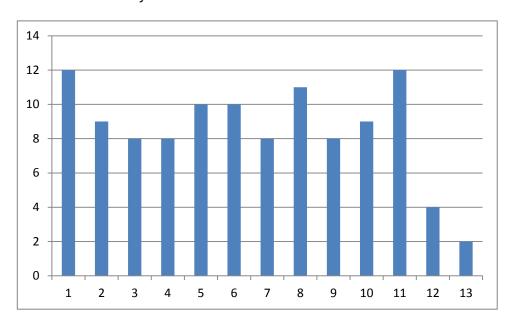
1 Survey responses

1.1 What Activities would you like to see at Carnegie?

The first (yellow form) survey, of which 20 responses were received from a Thorlands Estate Residents' Fun Day, aims to gather data on support for the proposed uses for use of the building.

Respondents were asked to tick against any of the activities they wished to see, as below (responses noted in the blue bar chart):

- 1. Activities for pre-school children
- 2. Activities for children & young people
- 3. Activities for adults of any age
- 4. Adult Education classes
- 5. Arts & crafts classes and/or club
- 6. Cafe/Social
- 7. Health & fitness classes
- 8. Homework sessions
- 9. Performing activities dance, music, stage
- 10. Advice on welfare rights and personal finance
- 11. Help with getting back to work
- 12. Female-only activities
- 13. Male-only activities



Page 2 of the final questionnaire¹ also aims to gather data on support for the proposed uses of the building. The resulting data from the paper forms was very poor, seemingly due to a lack of understanding of how to answer the question, which was put 'What would be the most important uses of the Carnegie building for you?'.

Seventeen uses were listed, split across 4 categories;

¹ The Next Chapter. Options for the Carnegie, Have Your Say

A library for all (5 uses), A cultural Hub (5 uses), Community/work/learning (5 uses) and Cafe/Bar/Meeting place (2 uses), with the instruction given to 'Please rank in priority order, with 1 being the highest'.

The full list of uses was:

Main library

- 1. Main library
- 2. Children's library
- 3. Teen zone
- 4. Computer access
- 5. Reading and wildlife garden

A cultural hub

- 6. Gallery Space
- 7. Cinema Club
- 8. Literary and Artistic Activities
- 9. Performance & Rehearsal Space
- 10. Talks, debates and local interest group meetings

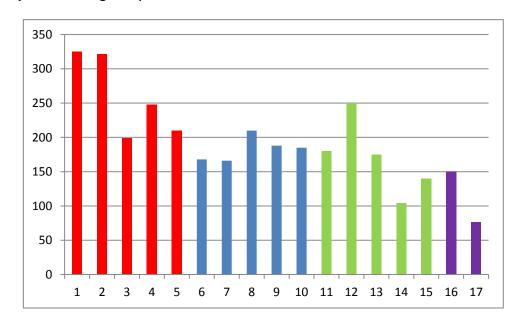
Community/work/learning

- 11. Community Meeting Rooms and facilities
- 12. Educational Clubs and Activities
- 13. Community Clubs
- 14. Health & Fitness Classes and Talks
- 15. More activities for young people

Cafe/bar/meeting place

- 16. Daytime Cafe
- 17. Evening Cafe Bar

Our analysis of the figures produced these results:



Notes on the analysis of these figures:

Respondents understood this instruction in differing ways, with some ranking all of the uses 1-17 while others ranked 1-5 for each category, with the exception of Cafe, which had only two options. Others still gave each use a score, but none-sequentially (i.e. gave 5 of the uses a score of 1 and 7 options a score of 3, etc.). Some also had responded either

by ticking the ranking boxes, or leaving the rankings blank, but leaving a comment, which was either in favour or not of the proposed use.

Various methods to use the ratings submitted were attempted to incorporate numerical values of each style of respondents' actual scoring system, but these could not be fully accurate. As the rankings record lower numbers as higher support, people who have rated uses they support and chosen to not mark an opinion about others would be granting support that contradicts other feedback that they have included in their forms, and this especially skews the cafe options, increasing their ranking beyond the actual support expressed.

Eventually, it was decided to interpret the feedback left in this section into the following new scores:

- 1. Opposed (-1)
- 2. Unanswered or neutral (0) (where respondents did rate all 1-17, the bottom 5 ranking have been counted as neutral)
- 3. In favour (+1)
- 4. Priority (+2) (where respondents did rate all 1-17, the top 5 have been counted as priority)

This enabled us to interpret the different approaches taken to answering this question numerically, factor out all blank entries (which otherwise could count towards support) and also take comments into account, where they are left without attempt to answer the ranking numerically, and used comments where applicable to adjust ratings above in accordance to views being expressed (e.g. where a respondent has answered each section as 1-5 and has rated cafe use as 5, where elsewhere they have expressed clear opposition to a cafe being in the building, we have understood everything they have rated 5 to be a vote of opposition and adjusted accordingly).

For each, there had to be a case-by-case qualitative interpretation of the information provided. Furthermore the Shadow Trust Board is to develop an Activities Plan for the Trust-managed sections of the building, in consultation with the Council, so it is likely that this area of research will be broadened at a later date.

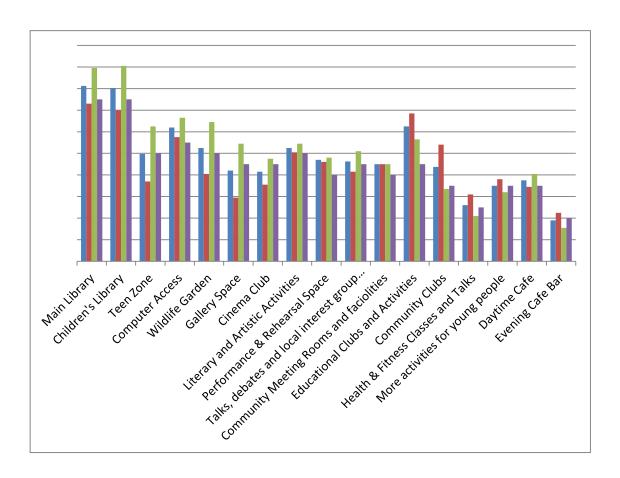
In order to test the broad accuracy of our approach we compared our results with separated datasets, specifically focusing on the online *Survey Monkey* data.

The Survey Monkey questionnaire removed the potential for misunderstanding of the respondent by preventing the question being answered in a way other than intended. Furthermore the Survey Monkey dataset accounted for 110 responses, vs. 77 paper responses to these particular questions, so the comparison is highly useful.

We therefore compared the following four datasets;

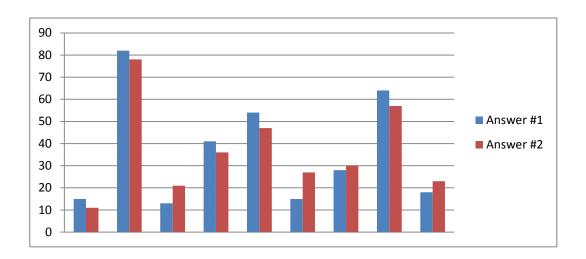
- 1. Total responses (including paper forms and Survey Monkey responses) adjusted as described above (blue)
- 2. Paper form responses adjusted as described above (red)
- 3. Survey Monkey responses adjusted as described above (green)
- 4. Survey Monkey responses without the adjustments described above (purple)

We found that the results broadly correlated to a strong enough extent that the method adopted could be considered useful.



Repeat Questions in Survey Monkey

It was acknowledged that 3 questions were accidentally repeated in the online survey. Though some participants did not answer the same questions exactly alike when repeated, the graph below shows that the responses corresponded very closely, so the repeat answers were discounted completely from analysis.



Other suggestions for use of the building from the public survey

Specific suggestions for the categories of activities in both forms were put forward through the various surveys and methods or response:

Activities for pre-school children	Nursery Drop in play acceions				
	Drop-in play sessions				
	Story-time				
	• Games				
	Baby massage				
	Soft play area				
	A large number of respondents used the				
	comments sections to express support for a nursery.				
	A number of respondents expressed interest				
	in space being allocated to a particular French nursery.				
Activities for children & young people	Reading				
	Music				
	Youth club				
	Table tennis				
	Table football				
	Chess club				
	Street dance				
	Street dance				
	Brownies/Guides/Cubs/Scouts was a				
	popular suggestion.				
Activities for adults of any age	 Cookery/Cake decorating 				
	• Yoga				
	• Bingo				
	 Karaoke 				
	 Advice sessions 				
	 Reading group 				
	Ballroom dancing				
	Community choir				
	A number of respondents wished to see				
	activities specifically for older people				
Adult Education classes	IT Training				
Educational Clubs and Activities	Numeracy				
Educational Clubs and Activities	• Literacy				
(The Chair of the Thorlands Tenant	Basic Skills				
Management Organisation expressed an	 Foreign languages 				
interest in establishing a Learning Hub in	 English for speakers of other 				
the Carnegie Library building, which might	languages				
be done in conjunction with the Shadow	 Sciences 				
Board within a Community Hub setting)					
Arts & crafts classes and/or club	Art classes				
	Knitting				

Literary and Artistic Activities	Music			
Performing activities - dance, music, stage	• Drama			
Terrorining detivities dance, maste, stage	Sewing/dressmaking			
	Pottery/ceramics studio Hife drawing classes			
	Life drawing classes			
Health & fitness classes	• Zumba			
	• Yoga			
Homework sessions	Tutoring services			
Educational Clubs and Activities				
Advice on welfare rights and personal finance	Retirement support			
Tillance				
Help with getting back to work	Business skills training			
Female-only activities	Hair & Make-up			
,	Spa days			
	Support groups			
Male-only activities	Positive activities for boys			
Computer Access	Computer training suite			
Wildlife Garden	Gardening courses			
	 Food growing courses 			
	 Garden food co-operative 			
	Roof-top bee-keeping			
Gallery Space	Exhibiting local artists			
Cinema Club	Film club			
Performance & Rehearsal Space	Music Room			
	Rehearsal space			
Community Meeting Rooms and facilities	 Local advice groups 			
Talks, debates and local interest group	Counselling services			
meetings	Herne Hill Safer Neighbourhood Panel seek			
Community Clubs	to use the building for its quarterly			
Community Clubs	meetings.			
	A number of respondents expressed a point			
	of view that use of the building should not			
	be religious-themed.			
	Some respondents wished to see the hall			
	available for weddings, receptions and			
	christenings			

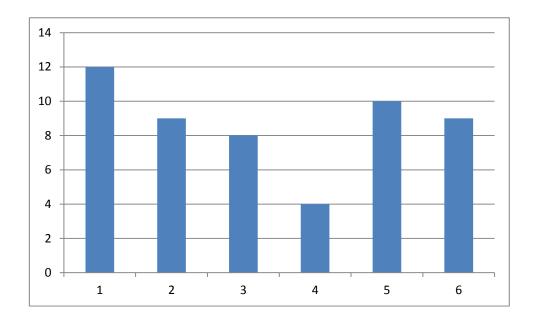
Outside of these categories were suggestions for:

- A regular indoor market. This included suggestions of a craft fair
- Home-made natural care products
- Food bank
- Post office/parcel pick up and drop off point
- 3D printer workshop space
- I am a Nutritionist and would be a fab location to bring my clients for consultation

1.2 Main Concerns in the area

Respondents surveyed at the Thorlands Estate Residents' Fun Day were asked to select three main concerns about the area they live in from a list of 6 options, plus an opportunity to propose another suggestion.

- 1. Not enough for children and young people to do
- 2. Not enough careers/work advice for young people
- 3. Not enough for retired and older people to do
- 4. Not enough learning opportunities for adults
- 5. Unemployment, and not enough opportunity to train and improve skills
- 6. Not enough opportunity for the community to get together



Notes on this data:

Most respondents did select three or fewer from the list, but a number did select more. In order to count the concerns reported equitably, we created a formula that counts each concerns as a proportion of the total concerns reported by each respondents, i.e.;

If a respondent selected two options:

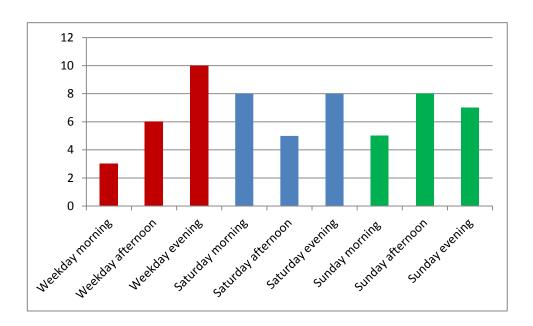
- ✓ Not enough activities for young people to do
- ✓ Not enough careers/work advice for young people,

Then this respondent will have contributes a score of 0.5 towards 'Not enough activities for young people to do', whereas if a respondent selected four options:

- ✓ Not enough activities for young people to do
- ✓ Not enough careers/work advice for young people
- ✓ Not for retired and older people to do
- ✓ Not enough opportunities for the community to get together

Then this respondent will have contributes a score of 0.25 towards 'Not enough activities for young people to do'.

1.3 Opening hours



20 forms were returned which included the question 'At what times would you be likely to use the Carnegie building?' Of these 17 respondents had answered the question. In this small sample, which was taken at the Thorlands Estate Residents Fun Day, there was a preference for 'out of office' hours activity.

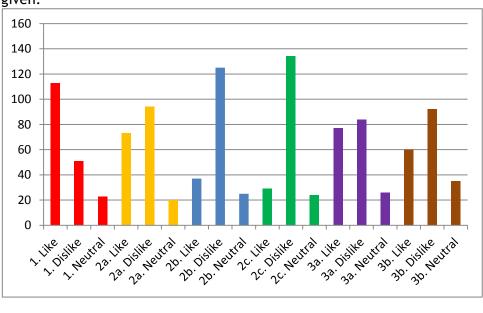
1.4 What do you think of the outline options?

Respondents to the later survey (*The Next Chapter. Options for the Carnegie: Have Your Say*) were asked to express a like or dislike for the options for the future use of the building as detailed in the *Options Appraisal Report* commissioned of Butler Hegarty Architects & Ingham Pinnock Associates in 2013.

The options were summarised as:

Option 1	Library as is
Option 2a	Nursery in basement
Option 2b	Gym in basement
Option 2c	Residential in North Wing/Cafe in Basement
Option 3a	Workspace in basement/Cafe on ground floor
Option 3b	Workspaces in North Wing/Cafe in basement

Responses to each option were counted as 'like', 'dislike' or 'neutral' were no answer was given.



	Like	Dislike	Neutral	Support
Option 1: Library as existing with Cafe in Basement and Workspace in North Wing	113	51	23	60%
Option 2a: Nursery in Basement	73	94	20	39%
Option 2b: Gym in Basement	37	125	25	20%
Option 2c: Cafe in Basement and Residential in North Wing	29	134	24	16%
Option 3a: Workspace in Basement and Ground-Floor Cafe	77	84	26	41%
Option 3b: Cafe in Basement and Workspace in North Wing	60	92	35	32%

1.5 Demographics of responses

There were limitations in the demographic spread of the respondents.

In age, those in the 35-49 category represented 43.5% of the total response. Even when we adjusted the figure to account for the fact that this is the widest age span (14 years, vs. 9 & 6), it still came out as significantly over-representative.

It is difficult to state exactly how this differs from the ONS figures of the demography by age of the area, as their published figures group the age categories differently, however in their figures people aged between 30-44 represent between 25 and 32% of local people and people aged 45-59 are 16 to 21%.

	Responses	%	Adjusted
Under 11	1	0.48	
11-17	1	0.48	0.17
18-24	7	3.38	1.17
25-34	34	16.43	3.78
35-49	90	43.48	6.43
50-64	51	24.64	3.64
Over 65	23	11.11	
Not stated	15		

Breakdown by age of responses to surveys

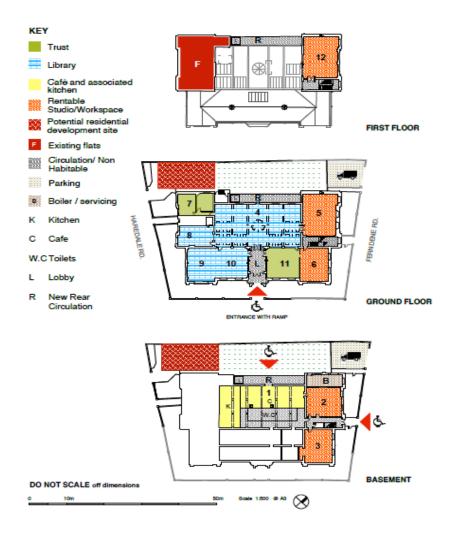
The Carnegie Library, although situated in the Herne Hill ward of Lambeth and operated by the Borough Council, serves a wider area that includes parts of adjoining wards in Lambeth and two neighbouring wards in Southwark (South Camberwell and Village wards). It is intended that this should continue and the Community Hub also serve the same catchment area.

Over twice as many respondents identified as female as did male (140 vs. 67, 15 not stated), whereas the area is made up of approximately 51% females and 49% males.

84% of respondents who answered the question relating to ethnic/cultural origin identified as 'White', whereas according to the latest ONS survey the percentage of local people who identify as 'White' (including 'White - other') is just above half of this figure (Herne Hill - 45%, South Camberwell - 43% and Lambeth as a whole 39%. Dulwich Village has a higher average of people identifying as white at 67%).

2 Appraisal in light of response to each option

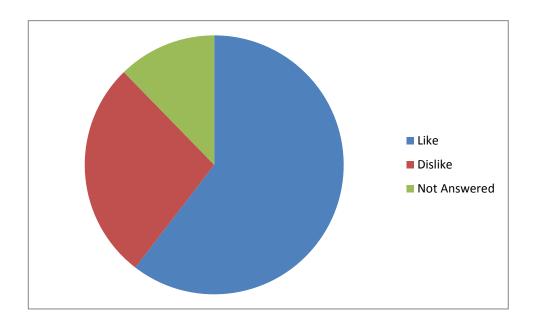
Option 1: Library as existing with Cafe in Basement and Workspace in North Wing



This Option retains the existing space occupied by the Library. All rooms in the building, apart from the rooms in the North Wing, are public spaces, with Library and Trust spaces on the ground floor, and Café and WCs in the basement. The spaces in the North Wing are rentable Studio/Workspaces.²

From 187 surveys returned, 113 respondents (60%) expressed support for this option and 51 opposed (23 did not respond to this question).

² The Carnegie Library Community Hub Project Options Appraisal Report (Butler Hegarty Architects and Ingham Pinnock Associates, 2014)



It is noted that a strong preference is held by stakeholder groups including the *Friends of Carnegie Library* and some library staff to retain the configuration of the library in its present form, and the service provision with it. This point of view is strongly borne out in the support for Option 1 in the public surveys, which is (in terms of the public consultation) the most strongly supported of all options by some measure. There is a clearly-voiced popular view that the gift to the people of Lambeth by Andrew Carnegie of a free public library must be respected therefore the use as a library must remain the building's principal focus and that to move the library service from its current location in the Central Room would be to detract from the building being primarily a library.

Some typical statements in support of this view were;

It is not right that Lambeth would consider using the library for private uses, e.g. residential or work. It was a legacy to the community and should remain so.

The building was gifted to the people as a library - the primary purpose as stipulated by Carnegie with understanding that local gov/authority looked after service and building.

I would prefer the library to remain as a place where people can come and read, or study and get respite for quiet reading away from home responsibilities and noise.

Keeping the library in the main hall is the most important thing.

Option 1 seems the only viable option if we want the spirit of the library to remain.

A majority of members of the Project Group were of the view that retention of the existing library in its current space is impracticable as part of an asset transfer arrangement, due to the incompatibility with the need to generate its own income to take on the related liabilities.

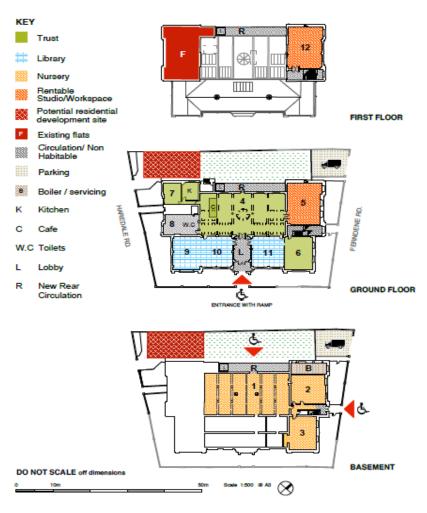
Though this puts the Shadow Trust in opposition to public opinion in terms of the response to specifically support or not the proposed 6 options, there is in fact far less variance between these options when assessed to their potential to deliver the types of activities those same respondents wished to see being provided within the building. It is proposed by

the Shadow Trust Board that the library can be consolidated into all but one of the ground floor front rooms (as per Options 2a-3b). Though this does significantly reduce the space allocated to the library function, it is contended that a comparable service could be run from that space. As with all suggestions for allocation of space within the building for uses other than the library, the recommendation by the Shadow Trust Board of reducing the size of the library will be sensitive;

'It is the service, not the floor space that matters' - I find this an appallingly misguided and presumptuous statement, which is misleading and manipulative. <u>The space is the service</u>, as much as the books.

Option 2: Library at Front and Income-generating uses

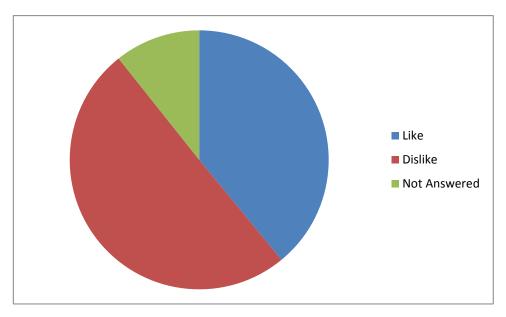
Option 2a: Nursery in Basement



This Option shows the ground floor as generally public space, housing the Library spaces in the front array of rooms, and the central hall run by the Trust. A private Nursery in the basement is accessed from the Ferndale Road side entrance, and is completely separate from the rest of the building. There are rentable Studio/Workspaces on the ground and first floor. In this Option, Café, Kitchen and WCs need to be located on the ground floor.³

From 187 surveys returned, 73 respondents (39%) expressed support for this option and 94 opposed (20 did not respond to this question).

³ The Carnegie Library Community Hub Project Options Appraisal Report (Butler Hegarty Architects and Ingham Pinnock Associates, 2014)



The Project Group concluded that a private nursery use in the basement would be difficult to deliver in harmony with other uses proposed for what will still be a public building, and is not in keeping with the Project Vision of retaining as much as possible of the building in community use in the long-term.

Much of the public response suggested opposition to a private company running a nursery, regarding this as a loss of community use of a public asset and also highlighting restrictions on uses of other parts of the building that would be required when a nursery is active. It was also commonly suggested in feedback that there is not a market need for the nursery (though establishing this is beyond the remit of this piece of work).

This option would surely mean a serious reduction in the 'community use' of the building, as the public cannot be allowed to mix with (or even see?) children in a nursery. What about our garden?

There are plenty of nurseries in the area. The library should remain primarily as a library as it was intended to be.

Very bad idea. Too many nurseries already plus restricts other uses.

Some also opposed the nursery as proposed due to the impracticalities of its location in the building with regard to legislative requirements and providing a comfortable space for children, rather than opposing outright the concept of some of the building being given over to such uses.

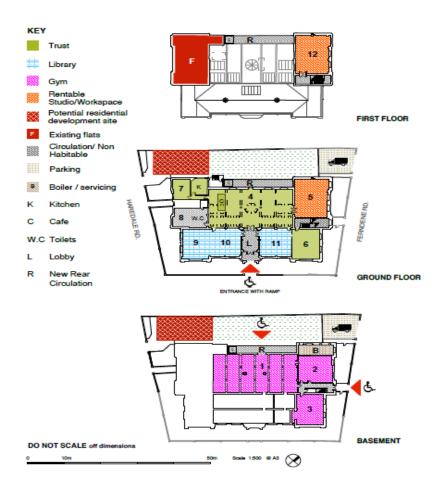
Indeed, there were also many respondents who recognised this as a way of providing financial viability to the building and its other uses (a sizable minority, as indicated in the numerical feedback with 73 supporting this option against 94 opposing).

This is a good idea, provides a steady income for the Trust. Garden would be available at weekends?

I would love to see this happen if it secures the future of the building.

There was also a considerable number of responses from people specifically supporting a particular business aiming to open a French-language nursery. This should be considered when evaluating the neutrality of some of the general support expressed elsewhere in the feedback for the proposition of a nursery within the building.

Option 2b: Gym in Basement

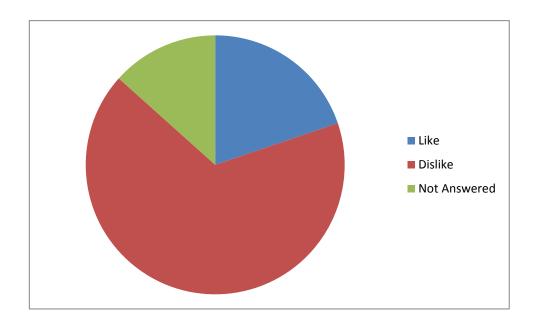


This Option shows the ground floor as generally public space, housing the library spaces in the front array of rooms, and the central hall run by the Trust. A private Gym in the basement is accessed from the Ferndale Road side entrance. There are rentable Studio/Workspaces on the ground and first floor. In this Option, Café, Kitchen and WCs need to be located on the ground floor.⁴

From 187 surveys returned, 37 respondents (20%) expressed support for this option and 125 opposed (25 did not respond to this question).

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⁴ The Carnegie Library Community Hub Project Options Appraisal Report (Butler Hegarty Architects and Ingham Pinnock Associates, 2014)



In terms of feedback expressed in the public survey, this option was one of the least supported, only surpassed in opposition by the proposal to increase residential use of the building.

Much of the public opposition was to the loss of public space to a private business and many cited the marginalisation of the library in the plan;

This presents an opportunity to re-invest and re-consider the role of the library in the 21st Century - what has a gym got to do with this? Seems mercenary, not thoughtful.

Many pointed to a lack of market need for a private gym locally.

The Lido and gym in Brockwell Park already provides an excellent service, ten minutes walk away.

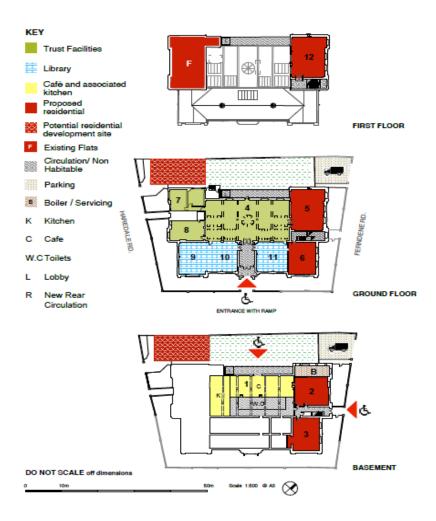
Expensive project. Already gyms in the area: the Lido, JAGS

Some of those surveyed did respond positively to the idea of a gym, but of those a number did question whether membership for local people would be subsidised. As this would be unlikely through a private operator, this serves to emphasise the general opinion voiced in responses across the options that there would be great opposition to losing public space to private enterprise, beyond the issue of library space being allocated to new uses.

Technical evaluation of this proposal has revealed that it would require significant mechanical interventions for air-conditioning and utilities supply, which could well be seen as running counter to the objective of ensuring the long-term *conservation* and maintenance of the building and site and so it was viewed by the Project Group as 'effectively impractical'.

The weight of objections to this proposal in the public survey and the failure of this proposal to substantially meet the aims of the Asset Transfer Policy support the Project Group's decision to disregard this option, as does the apparent high volume of existing suppliers servicing this market locally from a commercial perspective.

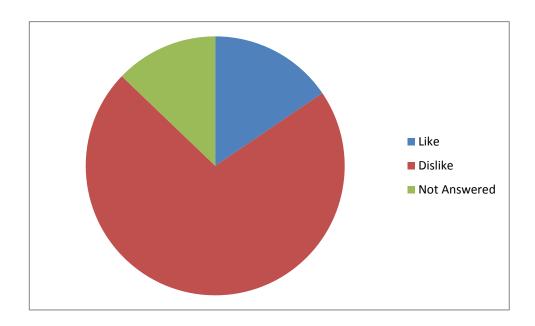
Option 2c: Cafe in Basement and Residential in North Wing



This Option has the starkest contrast between private and public space. All spaces are public except for the North Wing, which is residential on all floors. On the ground floor, the library spaces are arranged in the front array of rooms, with the central hall run by the Trust. The Café and WCs are located in the basement.⁵

From 187 surveys returned, 29 respondents (16%) expressed support for this option and 134 opposed (24 did not respond to this question).

⁵ The Carnegie Library Community Hub Project Options Appraisal Report (Butler Hegarty Architects and Ingham Pinnock Associates, 2014)



The addition of the residential is achieved with only a slight reduction in space allocated to the Trust, which could then be used for community purposes. However this may well result in restrictions in the types of community activity and availability of programming time due to issues of noise to neighbours. It is worth noting that an established use and activity for a building does not constitute a legal defence in terms of complaints from residential neighbours for noise.

It was the conclusion of the Project Group that the provision of further private residential accommodation, though generating rental income, is incompatible with the nature of a public community building. It is also true that this is incompatible with the stated aim to 'have all the building come into community use at some point in the future if and when the financial situation can sustain it⁶' as the conversion works needed would be such that the Trust would be unlikely to be able to afford to recover these spaces.

There was certainly a large weight of public opposition to the conversion of public space to private dwellings, with public opinion as expressed in the survey recognising this option as the sale of community assets to affluent private interests;

Too many gorgeous heritage-rich buildings have been converted from public use to private accommodation for upper income people. Why is this positive solution?? This option is economist-led, not cultural or community

Don't like residential option - it closes the building down, excludes the local community.

No. This is a community building <u>trusted</u> to Lambeth. Totally inappropriate.

Object strongly to private flats. Wholly unnecessary; decimates local community. Based purely on financial gain. No!

The café within this proposal was greeted by a mix of forecasts in the public response as to how popular or successful the café would be - however the limited range of the respondents do not make this a definitive piece of market research;

⁶ Response by the Carnegie Library Project Group to the Options Appraisal by Butler Hegarty Architects (The Carnegie Library Project Group, 2014)

Cafe is a great idea, nothing else nearby - could be in basement with garden access

The most important aspect of this is the cafe. There is nothing similar within 10 minutes walk of here. It would make a big difference to the sense of community, which to me feels on the edges of other communities

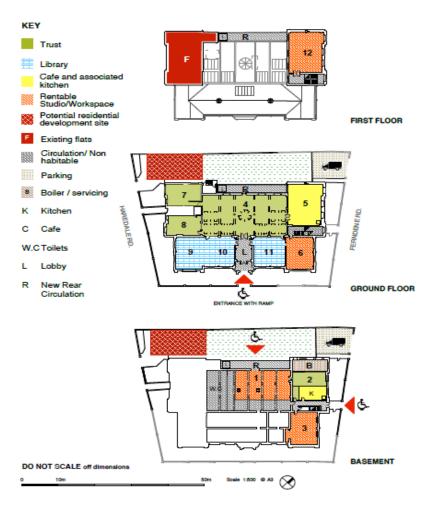
Area would not support a cafe except at weekends, not a viable business prospect

If the Shadow Trust Board were to proceed with any option that relies upon the successful launch of a café business to ensure the viability of the building in the long term, it would highly advisable to commission a thorough Feasibility Study into the proposal. The Shadow Trust Board has established a Business Planning Group to look into such matters.

Several obstacles are observed to be in place. The Library is not conveniently located to benefit from enough footfall to create a viable proposition based on passing trade. The success of a café would therefore be reliant on it, or on other new services being run from the building, to be the destination venue that in and of itself attracts visitors. Parking restrictions over lunchtime also provide a significant barrier to attracting custom in a location that is not particularly well served by public transport

Option 3: Library at Front and Workspace/cafe uses

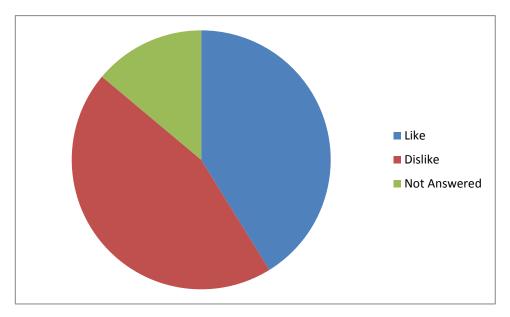
Option 3a: Workspace in Basement and Ground-Floor Cafe



This Option shows the ground floor as generally public space, housing the library spaces in the front array of rooms, and the central hall run by the Trust, with a café alongside. There is rentable Studio/Workspace in the basement, ground floor and first floor.⁷

From 187 surveys returned, 77 respondents (41%) expressed support for this option and 84 opposed (26 did not respond to this question).

⁷ The Carnegie Library Community Hub Project Options Appraisal Report (Butler Hegarty Architects and Ingham Pinnock Associates, 2014)



The Project Group considered that there is a strong case for allocating areas in the North Wing and basement for business rental. They argue that these areas are suited to this use, because a separate entrance from Ferndene Road is already in place and minimal reconstruction of the building will be required to provide utilities, supporting their objective of ensuring the long-term conservation of the building. The first floor workspaces in the North Wing can continue to be rented to businesses.

There were however some concerns in the public response regarding an incompatibility with the continued provision of the library function and broader activity around it;

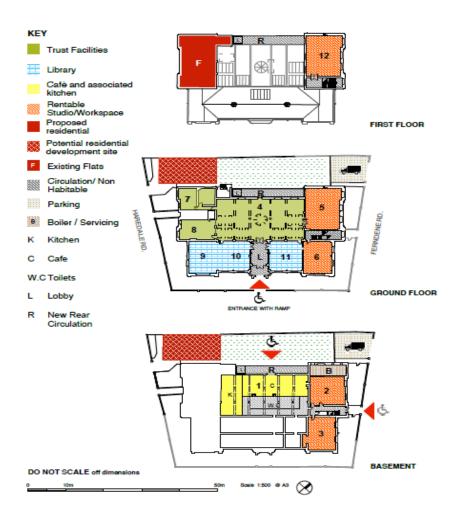
Cafe on same floor as library is likely to be noisy and intrusive. Some public space for quiet reflection is a civic asset.

Activities in the main central hall are likely to be intrusive on the quiet of the library. I can't see how it would be possible to work if both are in use at the same time.

Too much bleeding of noise. Quiet space is wanted.

Careful consideration to the planning of activity types would be key to the success of these proposals.

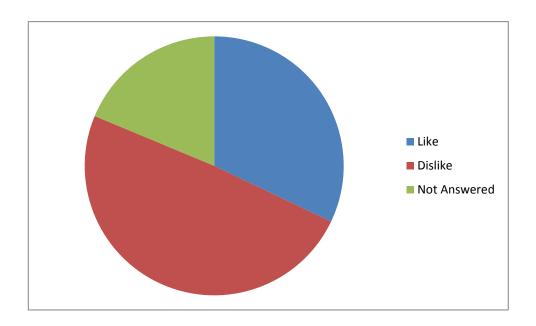
Option 3b: Cafe in Basement and Workspace in North Wing



In this Option, all spaces in the building are public, with the exception of the North Wing, which is rentable Studio/Workspace. On the ground floor, the library spaces are housed in the front array of rooms, with the central hall run by the Trust for a range of events and activities (to be developed). The Café and WCs are located in the basement.⁸

From 187 surveys returned, 60 respondents (32%) expressed support for this option and 92 opposed (35 did not respond to this question).

⁸ The Carnegie Library Community Hub Project Options Appraisal Report (Butler Hegarty Architects and Ingham Pinnock Associates, 2014)



This option was another highly unpopular choice according to the survey, with 50% more respondents opposing than supporting it, despite this option giving over the greatest proportion of public space and also despite much of the qualitative opposition to the café being based on noise carrying over to the library, which this option seeks to overcome by locating the potential noisy café/bar, kitchen and toilets in a part of the building where new building interventions have least impact, noise can be contained and independent access to the street is possible.

Some explanation of this could come from fears around the type of business that would be operating the café/bar, and specifically the impact of a licensed bar on the local neighbourhood;

I do not think a café/bar in the basement is a good idea. A bar could mean evening use in this residential area and even the café would surely only be used by local residents - no parking because of CPZ over lunchtime.

The impact of a new bar on a neighbourhood would need to be assessed at the application stages for Change of Use and for an Alcohol Licence and the survey gives reasonable evidence to suggest that there would be a high level of public opposition.